EXHIBIT 1 ANNUAL EEO PUBLIC FILE REPORTS

Exhibit 1 Annual EEO Public File Report, 8/1/09

WLS-TV ANNUAL EEO PUBLIC FILE REPORT, AUGUST 1, 2009

This Annual EEO Public File Report is filed on behalf of WLS-TV (the "Station") in compliance with the FCC's EEO reporting requirements.

This report includes information from July 16, 2008 through July 15, 2009, and will be placed in the Station's public files and on the Station's website as of August 1, 2009.

General Policy

WLS-TV has a longstanding commitment to a policy of equal employment and advancement opportunities for all qualified individuals without regard to race, color, gender, marital status, religion, age, national origin or citizenship status, disability, sexual orientation, status as a Vietnam era or special disabled veteran, or any other protected characteristic as established by law.

This commitment to fair employment practices applies to every aspect of the employment process to ensure that equal consideration is extended to all employees and applicants in recruitment, selection procedures, employee development, performance evaluation, promotions, transfers, benefits and other aspects of employment.

It is WLS-TV's policy to promote the realization of equal employment opportunity through a positive, continuing program of specific recruitment, outreach, hiring, promotion and other practices designed to ensure the full realization of equal employment

Responsibility

Emily Barr, President and General Manager of WLS-TV, is in charge of the implementation and administration of the Equal Opportunity Programs and the accuracy

Job Vacancy Information

WLS-TV is an equal opportunity employer that is committed to meeting and surpassing the Station's EEO information dissemination obligations. Notices of all full-time job vacancies were posted on the Station's website, on the website of The Walt Disney Company, its ultimate parent company, and on the Illinois Broadcasters Association website. Notices of those job openings were also sent to other professional groups and minority and women's organizations that requested such notification or that the Station believed could be useful referral sources. In addition, The Walt Disney Company sent notices of all those full-time vacancies to Direct Employers, which in turns sent these notices on to a large number of nonprofit organizations across the country. See Attachment A, the Station's Recruitment Source List, for names, addresses, contact names and numbers of the organizations to which the Station directly sends notices of job openings. See Attachment B for the Direct Employers Association Network Sites.

The Station also advertises many of its job openings in publications and on job-related websites calculated to reach a variety of other qualified applicants. The publications that were used to advertise particular job openings are listed in *Attachment C*.

The Station will continue to actively seek out new recruitment sources to ensure that word of all job openings is distributed to a broad pool of potential applicants.

Positions Filled

During the reporting period (July 16, 2008 through July 15, 2009), WLS-TV filled four full-time job vacancies. See *Attachment C* for information about the recruitment initiatives used and the results of those recruitment initiatives.

Supplemental Recruitment Measures

(A) Internship Program: WLS-TV is continuing to offer internships during each fall, winter/spring and summer sessions to college and university students (including women and minorities). An internship generally lasts 12-15 weeks, with each student working about 20 hours per week for school credit. To recruit college interns, our Internship Coordinator goes to several colleges and works directly with the Internship Directors at each school. Information about the internship program is also on the Station's website.

Those who have successfully completed the Station internship program have often received full-time paid positions in broadcasting after graduation. By way of example:

• Two of the Station's former interns became General Assignment Reporters at other television stations.

- One former intern became employed as an Account Executive in ABC National TV Sales and has since been promoted to Vice President, Local Sales Manager at WLS-TV.
- One former intern was hired by ABC-TV as a Sales Assistant in Network Sales and another as a Sales Assistant for WLS-TV. The Sales Assistant for WLS-TV has since been promoted to a Marketing Sales Associate.
- A former intern was hired by WLS-TV as an Account Executive.
- In 2004 three former interns were hired as freelance employees by WLS-TV, one in Programming, one in Accounting and one in News.
- In 2005 two former interns were hired as freelance employees by WLS-TV in News.
- In 2006 two former interns were hired as freelance employees by WLS-TV in News.

See Attachment D for a description of internship opportunities and a list of the schools the interns attend.

(B) Job Fairs: In July of 2008, the Station hosted a booth at the Unity: Journalists of Color, Inc. Conference. News Director Jennifer Graves and Executive Producers Anthony Shute and Wilson Toy, all whom have input into hiring decisions, attended and collected resumes of potential job applicants. Ms. Graves, Mr. Shute and Mr. Toy reviewed applicant reels and counseled journalists on what hiring managers hope to see when screening audition tapes.

(C) Career Days: Over the past year, some of the Station's on-air-talent have given career-oriented talks at the following locations:

Cheryl Burton

Kennedy King College - Chicago, IL - April 16, 2009

Tracy Butler

El Sierra Elementary – Downers Grove, IL – November 20, 2008

Mike Caplan

Country Meadows School - Long Grove, IL - November 13, 2008

Alan Krashesky

Kennedy Junior High School - Lisle, IL - April 24, 2009

Phil Schwarz

Gavin Middle School - Ingleside, IL - April 7, 2009

St. Francis de Sales High School - Chicago, IL - April 7, 2009

Rosalyn Varon

Roosevelt Middle School - River Forest - May 14, 2009

(D) Media Trade Group Postings: During the reporting period, the Station posted all of its full-time job openings on the employment page of the website of the Illinois Broadcasters Association.

Efforts to Improve Mailing List and Recruitment Methodology

In an effort to expand and improve its organizational mailing list, the Station has a notice on its website and has aired a 15-second spot on both the analog and high definition simulcast channels as well as the Station's second high definition channel requesting that organizations interested in being added to our mailing list contact us. The 15-second spot aired once a month between August and December of 2008 on the analog and high definition simulcast channels and once a month between July and December of 2008 on the second high definition channel.

WLS-TV is engaged in a continual effort to evaluate the effectiveness of its EEO outreach and recruitment program and to improve and refine it as needed by monitoring the responses that are received and ensuring that the interviewing pool for the positions it fills includes a large number of qualified applicants from diverse sources. WLS-TV continually modifies and regularly expands its recruitment program as needed to fulfill these goals.

ATTACHMENT A

WLS-TV RECRUITMENT SOURCE LIST

For the Entire Period 07/16/08 - 07/15/09

602 Communications - 1011 Lyndhurst Falls Lane, Knightdale, NC 27545 Contact Sandy Lizik Phone (919) 217-4438.

Chicago Urban League -220 South State Street – Suite 1100 - Chicago, Illinois 60604 Contact Joe O. Gray - Phone (312) 692-0766 - Fax (312) 692-0769

*Connecticut School of Broadcasting – 3250 Lacey Road – Suite 130 – Downers Grove, IL 60515 Effective 1/23/09
Contact Gina Ferraro – Phone (630) 390-3568
Email csbdownersgrove@gocsb.com and jobs@gocsb.com

Direct Employers Association - See Attachment B

Harold Washington College - 30 East Lake Street - Chicago, Illinois 60601 Contact Ollie Horan - Phone (312) 553-5667 - Fax (312) 553-3130

*Hull House Association - LeClaire-Hearst Community Center - 4340 South Lamon Avenue, Chicago, Illinois 60638 Contact Samantha Miller – Phone (773) 767-1516 – Fax (773) 767-6398

Illinois Broadcasters Association Website - www.ilba.org

Illinois Center for Broadcasting - 55 West 22nd St. Suite 240, Lombard, IL 60148 Phone (630) 916-1700. Email placement.chicago@beonair.com

Illinois Department of Human Services - 401 South Clinton Street - Chicago, Illinois 60607
Contact Job Board - Phone (312) 814-4392 - Fax (312) 814-2378
E-mail <u>DHSD3232@dhs.state.il.us</u>

*Joint Civic Committee of Italian Americans – 3800 W. Division Street - Stone Park, Illinois 60165
Contact Marie Palello – Phone (708) 450-9050 – Fax (708) 450-9065
E-mail jccia@voyager.net
Website www.iccia.com

Latino Council on Media - 2011 West Pershing Road - Chicago, Illinois 60609 Contact Mary Gonzalez-Koenig - Phone (773) 247-1778 - Fax (773) 247-3924 E-mail marygkoenig@scj-usa.org

NAACP - 800 East 78th Street - Chicago, Illinois 60619 Contact Rev. James Demus – Phone (773) 487-9600 – Fax (773) 487-9633

*NABET – CWA Local 41 – (National Association of Broadcast Employees & Technicians) 203 North Wabash Avenue – Suite 2118 – Chicago, Illinois 60601 Contact Charlie Braico – Phone (312) 372-4111 – Fax (312) 372-4115 E-mail charlieb@nabet41.org Website NABET 41.org

*NABET – CWA – (National Association of Broadcast Employees & Technicians) 501 3rd Street, N.W., Washington DC 20001-2797 Contact John Clark - Phone (202) 434-1254 – Fax (202) 434-1426 For NABET positions only

NABJ (National Association of Black Journalists) - 8701A Adelphi Road - Adelphi, MD 20783

Contact Warren Paul – Phone (301) 445-7100 - Fax (301) 445-7101

Website www.nabj.org

NABJ Chicago - 190 North State - 11th Floor - Chicago, Illinois 60601 Contact Marsha Eaglin - Phone (312) 750-7704 - Fax (312) 750-7701 E-mail secretary@nabjchicago.org

NAHJ (National Association of Hispanic Journalists) - 1000 National Press Building 529 14th St. NW, Washington, DC 20045-2001 Contact Job Bank Coordinator – Phone (202) 662-7145 – Fax (202) 662-7144 E-mail jobbank@nahj.org

NLGJA (National Lesbian & Gay Journalists Association) - 1420 K Street, NW Suite 910 - Washington, DC 20005 Contact L. Spencer - Phone (202) 588-9888 - Fax (202) 588-1818 E-mail info@nlgja.org

Operation PUSH, Inc. - 930 East 50th Street - Chicago, Illinois 60615 Contact Marnie Trotter - Phone (773) 373-3366 - Fax (773) 373-3571

Spanish Coalition for Jobs - 2011 West Pershing Road - Chicago, Illinois 60609 Contact Sandra Luna - Phone (773) 247-0707 - Fax (773) 247-4975

Television Bureau of Advertising - 3 East 54th Street - New York, NY 10022 Contact Job Bank Coordinator - Phone (212) 486-1111 - Fax (212) 935-5631 E-mail hope@tvb.org

*TVJobs.Com - P.O. Box 4116 - Oceanside, CA 92052 Contact Mark Holloway - Phone (760) 754-8177 - Fax (760) 754-2115 Website www.tvjobs.com United Cerebral Palsy Association – 325 North Wells Street – Suite 321 Chicago, Illinois 60610 Contact Angela Welch – Phone (312) 464-1608 – Fax (312) 464-1646 E-mail awelch@ucpnet.org

Westside Business Improvement - 5427 West Madison - Chicago, Illinois 60644 Contact Kimberly Richardson - Phone (773) 921-0166 - Fax (773) 921-0935

WLS-TV Website www.abc7chicago.com

Women Employed - 111 North Wabash - Suite 1300 - Chicago, Illinois 60602 Contact Maritza Gonzalez - Phone (312) 782-3902 - Fax (312) 782-5249 E-mail info@womenemployed.org

*Worknet Chicago – 10456 South Halsted – Chicago, Illinois 60628 Contact Doug Nestingen – Phone (773) 233-4364 – Fax (773) 298-0810 E-mail dnestingen@desiatchicago.com

Youth Job Center of Evanston - 1114 Church Street - Evanston, Illinois 60201 Contact James Sibley - Phone (847) 964-5627 - Fax (847) 864-3098

* These organizations explicitly requested to be placed on the Station's Recruitment Source List

ATTACHMENT B

DirectEmployers Association Network Sites JobCentral.com - National Labor Exchange

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State Networks			
AK.JobCentral.com	AK	NE.JobCentral.com	
AL.JobCentral.com	AL	NV.JobCentral.com	NE
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AZ.JobCentral.com	AZ	NJ.JobCentral.com	
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Diversity DiversityWorking.com Vetsuccess.gov/jobs Disaboom disABLEdperson.com JobCentral Diversity OCCMundial MultiCultural Womens' Council	About.com Clusty.com Google Google Desktop GoSasa.com Indeed Info.com Jobalot JobCental Myspace Jobs.myspace Jobsource.info Juju.com	Just-posted.com LinkedIN.com Local.com Lycos Classifieds MammaJobs Myway.com New York Times Oodle.com SimplyHired 50+ SimplyHired.com Snap.com TalentPlanet.com	Indeed Canada Japan.recruit.net China.recruit.net HongKong.recruit.net India.recruit.net Australia.recruit.net Singapore.recruit.net Jobespresso.net - Italy Jobrapido.at - Austria Jobrapido.br - Brazil Jobrapido.ch - Switzerland Jobrapido.co.uk - UK Jobrapido.de - Germany Jobrapido.es - Spain
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North Dakota	Bismark	Salem			
Ohio	Akron Toledo	Fargo Cincinnati	Cleveland	Columbus	Dayton
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Oregon	Eugene	Portland	+		
Pennsylvania	Allentown	Erie	Salem		
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South Carolina	Charleston	Columbia			
South Dakota	Pierre	Sioux Falls	 		
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Virginia Washington	Alexandria	Norfolk	Richmond	Virginia Beach	
West Virginia	Olympia	Seattle	Spokane	Tacoma	
Visconsin	Charleston	Huntington		Tuodila	
Vyoming	Green Bay Casper	Madison Cheyenne	Milwaukee		

Military Network

JobCentral Veterans

hirevetsfirst.gov

CorporateGray.com

Álumni Network

Abilene Christian University

Adelphi University

Adirondack Community College

Albion College Albright College

Alcorn State University Alfred University

Allegheny College Alvin Community College American University

American University of Paris

Ancilla College Anderson University Anna Maria College Aquinas College Arcadia University

Arizona State University (Sun Devil CareerLink)

Arkansas State University

Brandeis University Brazosport College Brewton-Parker College Brookhaven College

Brooklyn College, City University of New York

Bryant University Buena Vista University Butler University Caldwell College

California Baptist University

California State University, Bakersfield California State University, Chico California State University, East Bay California State University, Fullerton California State University, Long Beach California State University, Monterey Bay California State University, San Marcos California University of Pennsylvania

Arkansas Tech University

Ashford University

Athens State University

Auburn University

Augusta State University

Augustana College

Augustana College (SD)

Austin College Babson College Baker College

Ball State University (Cardinal ViewJobs)

Barnard College Barton College

Baruch College, City University of New York

Belhaven College Belmont Abbey College **Belmont University** Beloit College

Bemidji State University **Bennington College** Berkeley College

Boston College

Boston College Carroll Graduate School of

Management

Boston University (BU CareerLink)

Bowdoin College Bradley University Calvin College (CalvinLink)

Campbell University Campbellsville University

Capital University Carlow University Carroll College

Castleton State College Cayuga Community College

Cazenovia College Cedar Crest College

Central Florida Community College

Central Methodist College Central Michigan University Central Missouri State University Central Piedmont Community College

Central Texas College Central Washington University

Centre College

Chaminade University of Honolulu Chattahoochee Technical College

Chestnut Hill College Chowan College

Christopher Newport University

City College of Chicago-Truman College

Claflin University Clark University Clarke College

Alumni Network Continued:

Clarkson University Clemson University

Coastal Carolina Community College

Coastal Carolina University

Coe College

Colgate University

College of Mount Saint Vincent College of Mount St. Joseph

College of Notre Dame of Maryland

College of Saint Benedict Colorado Christian University Colorado School of Mines Colorado State University, Pueblo

Concordia College

Concordia University, Wisconsin Concordia University-River Forest, IL

Connecticut College Converse College

Corning Community College

Evangel University Fairfield University

Farmingdale State University

Flathead Valley Community College

Florida International University (PantherLink) Florida Metropolitan University Online (FMU

Online)

Florida State University (Seminole CareerNet)

Florida Technical College

Floyd College Fordham University Franklin College

Frostburg State University

Geneva College

George Mason University

George Washington University (GWork)

Georgetown University Georgia College & State University Georgia Institute of Technology

Georgia Southwestern State University

Covenant College Culver-Stockton College Daniel Webster College Dartmouth College **Delaware State University** Delaware Valley College **Delta State University Denison University DeSales University** Dickinson College **Dominican University Drew University Drexel University Drury University Duquesne University** East Carolina University Eastern Kentucky University

Eastern Michigan University Eastern Nazarene College Eastern New Mexico University-Roswell

Eastern Oregon University

Eastern University Eastern Washington University **Eckerd College** Elizabethtown College

Emerson College (EmersonWorks)

Emory & Henry College

Eureka College

Georgia State University Gettysburg College Gonzaga University Goshen College Graceland University

Grand Valley State University Green Mountain College

Grove City College **Guilford College**

Gustavus Adolphus College Hampden-Sydney College

Harris-Stowe State College

Hastings College Heidelberg College High Point University Holy Names University Howard Payne University

Hubert H. Humphrey Institute of Public Affairs, University of Minnesota (Humphrey Career Link)

Hudson County Community College

Hunter College, City University of New York

Illinois State University

Illinois Wesleyan University Indiana Institute of Technology

Indiana State University (Sycamore CAREERlink) Indiana University - School of Informatics Indiana University Kelley School of Business,

Bloomington

Indiana University Kokomo

Indiana University Purdue University Indianapolis

Alumni Network Continued.

Indiana University South Bend Indiana University, Kelley School of Business, Indianapolis Indiana University, Purdue University Fort Wayne (IPFW JobZone) Indiana University, School of Health, Physical **Education and Recreation**

Indiana Wesleyan University

Jamestown Community College John Brown University

John Jay College of Criminal Justice

Johnson State College

Juniata College Kansas State University at Salina Millikin University

Mineral Area College

Minnesota State University Moorhead

Mississippi State University Missouri Western State College

Molloy College

Mount Aloysius College

Mount Ida College

Mount Marty College

Mount Olive College Mount St. Mary College Kaskaskia College
Keuka College
King's College
La Salle University
Lafayette College
Lake Forest College
Lakeland College
Lehigh University
Lewis & Clark College
Lewis University
Liberty University
Long Island University
Longwood University
Loras College

Louisiana State University

Louisiana State University at Eunice

Louisiana Tech University

Lycoming College Lyndon State College

Lyon College Macalester College Manchester College

Marian College of Fond du Lac

Marietta College Mars Hill College Maryville College Maryville University

Massachusetts College of Liberal Arts

Meredith College

Methodist College

Metropolitan Community Colleges Middle Tennessee State University

Middlebury College

Mount St. Mary's College Mount Union College

Mountain Empire Community College

Muhlenberg College Murray State College National-Louis University Nebraska Wesleyan University

New College of Florida

New Jersey Institute of Technology

New School University

New York City College of Technology New York Institute of Technology New York University (NYU CareerNet)

Newman University Niagara University

North Carolina State University

North Central College North Park University

Northeastern State University Northeastern University Northern Arizona University Northern Illinois University Northern Michigan University Northern State University

Northland College Northwestern College Notre Dame College

Notre Dame de Namur University

Nyack College

NYU Robert F. Wagner Graduate School of Public

Service (Career Directory)
Occidental College
Ocean County College
Oglethorpe University

Alumni Network Continued...

Ohio Wesleyan University Oklahoma Baptist University Old Dominion University

Olivet College

Oregon State University

Pace University Park University

Penn State - University Park

Penn State, Altoona Penn State, Hazleton Penn State, Wilkes-Barre

Penn State, Worthington Scranton Pennsylvania Institute of Technology Saint Joseph's University Saint Martin's College

Saint Mary-of-the-Woods College

Saint Mary's College Saint Vincent College

Salem College
Salisbury University
Salve Regina University
Samford University
San Diego State University

San Jose State University Santa Clara University

Seattle Central Community College

Pfeiffer University

Plattsburgh State University

Pratt Institute

Presbyterian College

Providence College

Purchase College - SUNY (Purchase JobScore)

Purdue University (CCO Express)

Purdue University, Krannert School of Management

Quincy University

Randolph-Macon College

Raritan Valley Community College

Rasmussen College (Rasmussen Job Connect)

Reed College

Regent University Graduate School of Business

Remington College, New Orleans Campus Rensselaer Polytechnic Institute (RedHawk

JobLink)

Rice University (Ricelink)

Ringling School of Art and Design

Roanoke College Rochester College

Rochester Institute of Technology (RIT Job Zone)

Rockford Business College

Rollins College

Rose-Hulman Institute of Technology

Rutgers, The State University of New Jersey,

Camden

Rutgers, The State University of New Jersey,

Newark Campus

Saint Bonaventure University

Saint Francis University

Saint Joseph College

Saint Joseph's College

Saint Joseph's College of Maine

Seattle Pacific University Seton Hill University

Shoreline Community College

Simmons College Skidmore College

Slippery Rock University of Pennsylvania

Soka University

Sonoma State University

South Mountain Community College

Southampton College

Southeastern Oklahoma State University

Southern Methodist University

Southern New Hampshire University

Southern Oregon University

Southern Polytechnic State University

Southern State Community College

Southwest Baptist University

Southwest Missouri State University

Southwest Tennessee Community College Southwest Virginia Community College

Southwestern Assemblies of God University

Southwestern College

Southwestern Illinois College

Southwestern Oklahoma State University

Southwestern University

St. Ambrose University

St. Francis College

St. Gregory's University

St. Joseph's College, New York

St. Lawrence University

St. Mary's University

Alumni Network Continued

St. Norbert College St. Olaf College

St. Thomas Aquinas College

Stanford University (Cardinal Careers)

Stephens College

Stetson University

Stevens Institute of Technology

Stony Brook University

SUNY Buffalo

SUNY Cobleskill

The Sage Colleges

The Savannah College of Art and Design

The University of Alabama in Huntsville

The University of Kansas

The University of Montana-Western

The University of North Carolina at Chapel Hill

(CarolinaLink)

The University of North Carolina at Charlotte

The University of North Carolina at Greensboro The University of Texas at Austin, College of

Communication

The University of Texas at Austin, College of Liberal Arts

SUNY College at Brockport (JobShop) SUNY Delhi

SUNY Delhi SUNY Geneseo SUNY Oswego

Susquehanna University Swarthmore College Sweet Briar College

Syracuse University

Tallahassee Community College

Tarleton State University
Taylor University
Teachers College, Columbia University
Temple University - The Fox School of Business &
Management, GCMC
Temple University - The Fox School of Business,
CSPD

Tennessee Technological University
Texas A&M International University
Texas A&M University
Texas A&M University-Commerce
Texas Lutheran University
Texas State Technical College - West Texas
Texas Wesleyan University
The Catholic University of America (Cardinal Connection)

The College of New Jersey

The College of William and Mary The Eli Broad Graduate School of Management, Michigan State University The Master's College

The Ohio State University
The Ohio State University, Engineering Career
Services

The Robert O. Anderson Schools of Management

The University of Texas at Austin, College of Natural Sciences The University of the Pacific The University of Vermont Thiel College

Transylvania University Trevecca Nazarene University Trinity University

Tri-State University

Troy State University Montgomery

Troy University
Turtle Mountain Community College
Tusculum College

Tyler Junior College

University at Buffalo, School of Management
University at Buffalo, The State University of New
York
University of Alabama at Birmingham
University of Alaska, Anchorage
University of Alaska, Fairbanks
University of Arizona (Wildcat JobLink)
University of Arkansas
University of California, Berkeley (CalJobs)

University of California, Davis (Aggie Job Link)

University of California, Irvine (ZotLink)

University of California, Los Angeles (BruinView)

University of California, Riverside University of California, San Diego (Port Triton) University of California, Santa Barbara (GauchoLink)

University of California, Santa Cruz

Alumni Network Continued.

University of Connecticut, School of Business University of Colorado at Boulder

University of Colorado at Colorado Springs University of Dallas, Graduate School of Management University of South Florida
University of South Florida Sarasota-Manatee
University of Southern California School of Policy,
Planning & Development

University of Southern Indiana

University of Delaware

University of Evansville (UE JobLink) University of Florida (Gator CareerLink) University of Hartford

University of Hawaii at Hilo University of Houston University of Illinois

University of Illinois at Chicago

University of Illinois at Urbana

University of Illinois, Urbana-Champaign

University of Indianapolis University of La Verne

University of Louisiana at Lafayette University of Louisiana at Monroe

University of Mary

University of Maryland, Baltimore County

University of Massachusetts Boston

University of Massachusetts-Amherst, Isenberg School

University of Michigan Business School University of Michigan School of Information (iTrack)

University of Minnesota University of Missouri

University of Nebraska at Kearney (Career Services Solutions)

University of Nebraska, Lincoln (Husker Hire Link) University of Nevada, Las Vegas (CareerLink) University of Nevada, Reno (Career Navigator)

University of North Alabama University of North Carolina Wilmington

University of North Texas Dallas Campus University of Notre Dame (Go IRISH) University of Oregon (UO-JobLink)

University of Pennsylvania (PennLink)

University of Pittsburgh University of Puget Sound University of Redlands

University of Saint Francis University of San Diego (ToreroLink) University of South Alabama

University of St. Thomas

University of Tennessee University of Texas at Arlington University of Utah

University of West Florida University of West Georgia

University of Wisconsin-Green Bay

University of Wisconsin-Madison School of

Business

University of Wisconsin-Milwaukee University of Wisconsin-Platteville Upper Iowa University **Urbana University** Ursinus College Utah Valley State College Utica College Valley City State University Valparaiso University

Vassar College Villanova University

Virginia Highlands Community College Voorhees College Wabash College

Wake Forest University Wake Forest University-Babcock Graduate School of Management Wallace State Community College Walsh College

Walsh University Wartburg College

Washington and Lee University Washington College Wayne State University

Waynesburg College

Wells College Wentworth Institute of Technology West Texas A&M University West Virginia University, College of Business & **Economics**

Alumni Network Continued...

Western Kentucky University Western Oregon University Western Washington University Westminster College

Westwood College of Technology Wheeling Jesuit University Whitman College Whitworth College

Wichita State University Widener University Wilkes University Willamette University

Williams Baptist College

Wilmington College

Wilmington College of Ohio

Winston-Salem State University

Wittenberg University

Xavier University

Yale Divinity School

Yale Graduate School of Arts and Sciences, Yale

University

Yavapai College

Yeshiva University

York College of Pennsylvania

ATTACHMENT C

POSITIONS FILLED BETWEEN 07/16/08 - 07/15/09

Listed below are the 4 full-time positions filled at WLS-TV between 07/16/08 and 07/15/09, the recruitment methods used for each, and the sources of interviewed applicants.

Morning News Writer/Producer

Date position was opened: 5/29/08 Date position was filled: 8/4/08

The Station posted the position on the ABC7 website and the Disney Jobs website, faxed or emailed a notice of the position to the organizations listed on Attachment A, and had notice of the position sent to the organizations listed on Attachment B.

Nine people were interviewed. Referral sources of the candidates interviewed were as follows: One applicant from the ABC7 website, three employee referrals, one industry referral, three in-house staff employee applicants and one in-house daily hire employee applicant. The referral source for the candidate hired was the ABC7 website.

Website Producer

Date position was opened: 11/4/08 Date position was filled: 12/12/08

The Station posted the position on the ABC7 website and the Disney Jobs website, faxed or emailed a notice of the position to the organizations listed on Attachment A, and had notice of the position sent to the organizations listed on Attachment B.

Three people were interviewed. Referral sources of the candidates interviewed were as follows: One applicant from the ABC7 website, one applicant from 602 Communications (one of the Station's recruitment sources listed on Attachment A) and one in-house daily hire employee applicant. The candidate hired was the in-house daily hire employee applicant.

Reporter

Date position was opened: 1/7/09 Date position was filled: 2/10/09

The Station posted the position on the ABC7 website and the Disney Jobs website, faxed or emailed a notice of the position to the organizations listed on Attachment A, and had notice of the position sent to the organizations listed on Attachment B.

Nine people were interviewed. Referral sources of the candidates interviewed were as follows: One applicant from the Disney Jobs website, one applicant from the ABC7 website, three applicants from talent agents, one industry referral, two in-house staff employee applicants and one in-house daily hire employee applicant. The candidate hired was an in-house staff employee applicant, who was promoted from his former position, Special Projects Producer.

Special Projects Producer

Date position was opened: 2/12/09 Date position was filled: 3/16/09

The Station posted the position on the ABC7 website and the Disney Jobs website, faxed or emailed a notice of the position to the organizations listed on Attachment A, and had notice of the position sent to the organizations listed on Attachment B.

Seven people were interviewed. Referral sources of the candidates interviewed were as follows: Two applicants from the ABC7 website, one employee referral, one in-house staff employee applicant and three in-house daily hire employee applicants. The referral source for the candidate hired was the ABC7 website.

ATTACHMENT D

INTERNS

Following is a description of internship opportunities at WLS-TV and a list of the schools that the station's 2008-09 interns attended.

NEWS DEPARTMENT

Ball State University California State University Columbia College Chicago DePaul University (3 interns)

DePaul University

Illinois Center for Broadcasting

Indiana University
Lake Forest College
Marquette University
Northwestern University
Olivit Nazarene University
University of Chicago
University of Chicago

University of Illinois – Champaign University of Illinois – Champaign University of Illinois – Chicago

University of Missouri

University of Notre Dame

May 2009 – August 2009

August 2008 – December 2008

January 2009 - May 2009

February 2009 – May 2009

May 2009 – August 2009 December 2008 – March 2009 May 2009 – August 2009

January 2009 – May 2009 May 2009 – August 2009

September 2008 - December 2008

January 2009 – May 2009 January 2009 – May 2009 June 2009 – August 2009 January 2009 – May 2009 May 2009 – August 2009

May 2009 – August 2009 May 2009 – August 2009

January 2009

May 2009 - August 2009

Interns are typically assigned to a reporter two days a week and to the news planning department one day a week.

While assigned to reporters, interns work on a variety of stories. Tasks include researching information and setting up possible interviews.

The news planning department is responsible for collecting, researching and developing future news reports for the ABC7 news department. The planning editor and planning department researcher (regular staff employees) create a daily sheet, which lists possible reporting ideas. This list is then used the following day in the morning editorial meeting to decide which news reports will be covered. The planning department is also responsible for planning long-term stories, such as elections and political conventions. News planning department interns assist the planning editor and researcher by answering phone tip lines, collecting and organizing possible future news reports as well as collecting and sorting incoming faxes and mail. They are encouraged to contribute potential story ideas and attend the morning editorial meeting when possible. The interns' duties also include conducting phone pre-interviews on potential interview subjects to determine the newsworthiness of any given story.

SPORTS DEPARTMENT

Carleton College Cornell University DePaul University Indiana University Milliken University University of St. Francis

December 2008 – March 2009 May 2009 – August 2009 January 2009 – May 2009 January 2009 – May 2009 June 2009 – August 2009 September 2008 – December 2008

The sports interns are responsible for logging and watching sports events during the day. The interns are also expected to suggest the best highlights for the day's newscast.

When possible, the intern is sent out into the field during sporting events to see how the reporter reacts in the field. From time to time the intern will do interviews.

CREATIVE SERVICES / PROMOTIONS DEPARTMENT

University of Wisconsin-Madison

June 2009 - August 2009

The creative services / promotions intern learns how to write and produce promotion for TV, including:

- News Topicals (:30, :20 and IDs)
- News Special Reports
- Sport Specials
- Local Programming (190 North, Healthbeat, N Beat, People Places & Things)
- Sales Campaigns and other related projects

The creative services / promotions intern:

- -Learns how to produce promotional announcements from concept to completion
- -Learns how to screen video/audio...and choose the best elements for use.
- -Observes editors during the editing process.
- -Assists department producers in the production of promotional announcements.
- -Works with announcers.
- -Works with production crews on location shoots (when scheduled).
- -Works with artists in developing graphics for promos.
- -Works on various print ads (writing copy, graphic development, and deadline responsibility).

CREATIVE SERVICES / PROGRAMMING DEPARTMENT

Columbia College Chicago Columbia College Chicago (3 interns) Howard University Roosevelt University

August 2008 – December 2008 January 2009 – May 2009 June 2009 – August 2009 February 2009 – April 2009 Interns assigned to the creative services / programming department can be involved in two main areas of work:

- Production
- Publicity

PRODUCTION - Interns work closely with four producers who are responsible for a wide variety of productions and programs scheduled to air on WLS-TV during their time of assignment. Interns can be directly involved in research, planning, shooting, screening and editing of videotape. This is "field" and office experience. In both cases, interns act as production associates to the producers. The work is creative and deadline demanding, and provides an understanding of the work that goes on behind the scenes of studio-based live events and field-produced programs.

PUBLICITY - Interns work closely with the WLS-TV Station Publicist, in concert with the Program Director, in helping to cultivate and maintain a professional public profile in the greater community. Interns learn how press releases are written and how they are used to communicate both publicly and "internally" among other media outlets and allied fields. Interns learn also to gather important information from various sources to help managers keep abreast of the marketplace. The work is information-oriented and provides an understanding of the need for clear communication, both publicly and internally.

CREATIVE SERVICES / GRAPHICS DEPARTMENT

Northwestern University

March 2009 - May 2009

The creative services / graphics department interns are involved in:

- -Assisting our staff of designers with hands-on design and production of projects utilizing Macintosh software and some traditional techniques of art production.
- -Developing the visual identity of WLS-TV through assigned projects.
- -Understanding how graphic design contributes to a television station's image positioning and brand identity.
- -Gaining hands-on experience with Macintosh software.
- -Gaining an understanding of animation and post-production through observation of highend digital paint and editing systems.
- -Improving communication skills through daily contact with station employees, outside vendors and other interns in a professional environment.

SALES DEPARTMENT

Southern Illinois University

May 2009 - August 2009

Sales interns become familiar with all aspects of the Local Sales Department. They are trained in:

- Professional business phone etiquette
- Sales and ordering procedures
- Order placement and commercial traffic coordination
- Broadcast standards and commercial clearance
- General Nielsen Rating Research information
- Sales presentation preparation

Sales interns also have the opportunities to observe in:

- Local sales meetings
- Inventory analyzing and pricing meetings
- Projects analyzing program sales
- Master Control airing of commercial pods
- Actual account executive/buyer negotiations

ON LINE OPERATIONS

Columbia College Chicago

June 2009 - August 2009

Online operations include abc7chicago.com and 190north.com as well as several "in production" projects. Website interns:

- Update and develop website content
- Research internet-related reports, sites and systems
- Format documents and images
- Work with other departments in the station on web-related projects